

1ST NEWSLETTER





Issue 1, April 2021

EuRiCa in short...

For hundreds of years, traditional ritual food has been an important ethnocultural trait for different nationalities. Characteristic of any ethnic group, its foods were also a product of its folklore and religious traditions. In modern times, as links between different nationalities become more accessible, there is a serious "modernization" of traditional cuisine. Through the internet, the cuisine of the peoples from all over the world is accessible by anyone, whether resident in a small village or in a city. The phenomenon of unification of the kitchen and commercialization of holidays (when it is mainly the preparation of traditional ritual food) is increasingly occurring.

EuRiCa Project strives to contribute and foster the preservation of the ritual cuisine, its ethnocultural traits, as well as the folklore and traditions connected with it via the development of a methodology for digitization and creation of digital representations of ritual recipes which to be integrated into the virtual culture space of Europe and thus to be accessible globally.

EuRiCa kick off Meeting...

The Kick-off project meeting took place on the 13th of January 2021 and was held virtually online on Google Meet platform due to Covid- 19 restrictions

Partners introduced themselves and their organisations, starting a discussion on project development and new deadlines for the tasks to be done.

The Intellectual Outputs 1 and 2 were presented and the partners agreed on next steps and actions to be taken.



EuRiCa target groups

The EuRiCa beneficiaries are formally divided into internal and external beneficiaries.

- The internal beneficiaries are:

Professionals from partner cultural organizations and VET and C-VET learners from the partner organisations.

- The External beneficiaries are:

The staff of institutions from the culture sector, professional networks, unions, and associations at national/ regional/ international level, which are not involved in the partnership, such museum, cultural and VET organisations and networks, organisations responsible for culture, education, employers' organizations, etc

EuRiCa outputs...

- **O1 Digitization procedure guide.** The project strives to propose an appropriate methodology for development/improvement the knowledge, skills and competences of the target groups which are of key importance regarding the creation of ritual food recipes' digital presentations and the provision of global accessibility of these presentations.
- **O2 Training course: Digital presentation and preservation of Europe ritual cuisine.** An e-training course will be developed on the base of the guidelines regarding the digitization and the recommendations regarding the didactic tools and educational approaches to be used.
- **O3 Presentation channels.** A collection of digitized ritual recipes from all partner countries to be established and published on the YouTube Channel Project
- **O4 Recommendations how to use methods, knowledge and skills in different domains.** A report will be developed focusing on the portability of the developed methodology to the digitization of other types of cultural heritage objects.



EuRiCa partners....

- Burgaski Svoboden Universitet (BG) - Coordinator
<https://www.bfu.bg/bg>
- Kulturverein Blaues Fenster (AT)
<https://www.stillenacht-wagrain.at/>
- Universidade Portucalense Infante D Henrique-Cooperativa De Ensino Superior CRL (PT)
<https://www.upt.pt/>
- Latvijas Etnografiskais Brivdabas Muzejs (LV)
<http://brivdabasmuzejs.lv/>
- Municipio de Lousada (PT)
<https://www.cm-lousada.pt/>
- Regional Historical Museum Burgas (BG)
<https://www.burgasmuseums.bg/>
- Speha Fresia Soc. Coop. (IT)
<https://www.speha-fresia.eu/>

This project will be implemented in the period 1 November 2020 – 31 October 2022

For more information on the project, please visit our Facebook page

<https://www.facebook.com/Euricaproject/>

or contact project partners.



EuRiCa

Europe ritual cuisine - digital presentation and preservation



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